



Education Division

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Child Education Division

Shogakukan's infant classroom Dora Kids



Infant classroom collaboration with MIKI HOUSE



In-school educational support for kindergartens, nursery schools, and children's schools



Education services for infants  
Shogakukan's infant classroom Dora Kids

Since 1986, the company has been offering preschool classes for infants and toddlers from the age of one at major department stores and commercial facilities nationwide, and in April 2021, launched the Dora Kids Online Course, an interactive educational service.

As a classroom where children who will live in the future can develop the ability to carve out their own future, so-called "non-cognitive ability," Dora Kids provides opportunities for Proactive learning through repeated experiences that engage the mind while interacting with others in a group setting.

Infant classroom collaboration  
with MIKI HOUSE

In collaboration with MIKI HOUSE, a children's clothing company, we offer preschool classes at famous department stores nationwide. Through fun and enjoyable learning, we nurture "the ability to solve problems in a positive manner (Ganbaru Brain)" and "the ability to build pleasant relationships with others (Harmony of Heart)".

We also offer courses for elementary school entrance examinations in cooperation with "MIKI HOUSE EIKAIWA CLUB," where students learn from pair-teaching Japanese and native English speakers, and "Rieikai," which has a reliable track record of success.(Not available in all areas)

For kindergartens, nursery schools,  
and children's schools In-school  
educational support

Specialized teachers visit kindergartens, nursery schools, preschools, and international preschools to provide regular and extracurricular early childhood education. We respond to the educational needs of parents and the differentiation that preschools seek to achieve in their local communities.



Education Division

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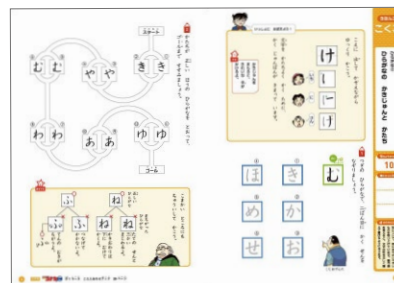
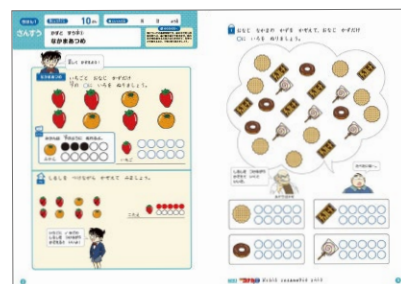
Correspondence Course Division



通信教育コース



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**Detective Conan Zemi**

Detective Conan Zemi is edutainment content brought to you from the world of Detective Conan.

Two services are available: "Detective Conan Seminar Correspondence Education" for elementary school students and "Detective Conan Seminar Nazotoki", a Nazotoki browser game.

**Detective Conan Zemi correspondence courses**

Let's learn together with the characters of Detective Conan!

The correspondence course produced by Shogakukan Manabi With is a fun and effective way to learn subjects!

The average annual retention rate is 96% !

Each month, a workbook will be delivered to your home to help you learn the basics of Japanese and maths. Six courses are available for grades one to six.

**Detective Conan Zemi Nazotoki**

Fun to solve!" Level up your 5 powers with Nazotoki!

A browser game in which players can enjoy the story of "Detective Conan" delivered every week while solving puzzles. There are two courses in total, which can be selected according to the difficulty level of the riddles.



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## Education Division

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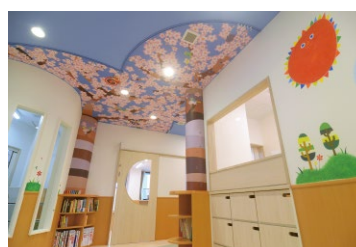
### Childcare Division

※The childcare business became a specialized company, Shogakukan Academy Inc., by an absorption-type demerger, as of April 1, 2023.

#### Comprehensive Childcare Services Operation of childcare facilities, babysitting services, etc.



Shogakukan Academy Ryokuentoshi Nursery School



Shogakukan Academy Iidabashi Garden Nursery School



Childcare Room Dakko Room (Shinagawa Prince Hotel)



Babysitter HAS



Corporate Collaboration Project

#### Comprehensive Childcare Services Operation of childcare facilities, babysitting services, etc.

Based on the childcare philosophy of 'nurturing children with a warm heart,' Shogakukan Academy Nursery School provides childcare that nurtures the ability to thrive and survive through comprehensive learning experiences such as 'Gakushu Hoiku®'. We also provide a variety of childcare services, including babysitting services, childcare rooms where childcare specialists take care of children as and when required, and group childcare services where children are taken care of at events such as reunions and concerts.

With the theme of 'interesting and beneficial' we are also actively engaged in collaborative projects for children and adults alongside other industries and companies that are not traditionally in the childcare market.

#### Active learning in childcare facilities Gakushu Hoiku® Training and consulting business

Based on the concept of 'from 'play and life' to 'learning,' we are providing Gakushu Hoiku®, which enables children to learn while having fun from infancy, not only at the facilities we operate, but also to other children and childcare providers. In addition to the facilities that we operate, we also provide group training, online training, lectures, and consulting for childcare staff development in order to reach as many children and caregivers as possible.

#### Active Learning in Childcare Facilities Gakushu Hoiku® Training and Consulting Business



Group training



Online training





## Education Division

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## Public Service Division

### Public Facility Operation

#### Lifelong Learning Facilities



##### partial list

▶ Auto Resort Yakumo ▶ Kudan Lifelong Learning Hall, Chiyoda-ku ▶ Hibiya Library and Museum, Chiyoda-ku ▶ Sirius, Yamato City ▶ Eco Plaza, Minato-ku ▶ Kamakura Lifelong Learning Hall, Kamakura City ▶ Nakanoshima Library, Osaka ▶ Nara Crafts Museum, Nara City ▶ Ashiya City Museum of Art and History, etc.

#### Children's Healthy Upbringing Facilities



##### partial list

▶ Yahiro Children's Center, Sumida-ku ▶ Umewakabashi Community Center, Sumida-ku ▶ Komaki City Komaki Children's Center ▶ Komaki City Minami Children's Center ▶ Komaki City Kitasato Children's Center ▶ Komaki City Seibu Children's Center ▶ Youth Exchange Plaza in Nagoya City, etc.

#### Correctional Facilities



##### partial list

▶ Mine Rehabilitation Program Center ▶ Kitsuregawa Rehabilitation Program Center ▶ Harima Rehabilitation Program Center ▶ Shizuoka Prison ▶ Kasamatsu Prison.  
▶ HP of Shopro Correctional Education project <https://www.shopro.co.jp/ce/>

### Management and operation of public facilities

We participate in the PFI (Private-Finance-Initiative) and Designated Manager systems to deliver benefits to many people through the operation of lifelong learning facilities, childcare facilities, correctional facilities, etc.

#### 【Lifelong Learning Facilities】

We operate children's centres, school children's clubs, and after-school children's classes that play a role in creating a safe and secure community where all children can grow up healthily.

#### 【Children's Healthy Upbringing Facilities】

We aim to create a warm place where parents and children can spend time together in peace and security, while ensuring a healthy playground for all children; promoting their health and emotional development.

#### 【Correctional Facilities】

Valuing the "right to education" that all people have equally, we participate in correctional education programs, develop and implement educational programs and job training programs to prevent recidivism and reintegrate inmates into society, as well as provide operational support.

### Production of bespoke projects

We will propose and produce projects to meet your requirements, utilizing our expertise in developing contents based upon your needs.

### Content Development

We are capable of developing a wide range of content based on our accumulated experience, from planning a wide variety of courses and training programs, to the production of teaching materials and video production.

### Major contracts other than public facilities (partial list)

#### Ministry of Health, Labour and Welfare

- ▶ Public Relations for the Promotion of Healthy Japan 21
- ▶ Publicity and awareness of "Healthy Parents and Children 21" based on the Basic Act on Growth and Development
- ▶ Survey and research on support for child-rearing families with welfare issues in children's homes
- ▶ Promotion of child-rearing without physical punishment.
- ▶ Drug abuse prevention awareness program "STOP the Drugs"

#### Ministry of Justice

- ▶ Production of online public relations programs on recidivism prevention (\* Results-based private sector contract system)
- ▶ Development of educational materials to motivate people to work in penal institutions

#### Other government and public offices

- ▶ Symposium for Promotion of Participation in Cultural Programs and Cultural Experiences for Children (Agency for Cultural Affairs)
- ▶ Japanese Food Culture Promotion Project (Ministry of Agriculture, Forestry and Fisheries)
- ▶ Ecolife Fair 2016 Implementation Services (Ministry of the Environment)
- ▶ Koto-ku Environmental Certification Test (Koto-ku)



▲ We visit educational institutions and events across the country to promote various initiatives to prevent drug abuse.



▲ We have a wealth of experience in producing posters, leaflets, and videos.