



Contents

HOME | Our Company > Business Info > Contents > Media Business Division

Media Business Division

Ohasta



©ShoPro・TV TOKYO

TOMICA-PLARAIL-WORLD
Nori Nori Times!!



© TOMY

SHONEN JUMP CHANNEL OFFICIAL



Television Program Production

We plan and produce "Ohasuta," a long-running children's information variety program that began in October 1997 and is soon to celebrate its 30th anniversary (broadcast every Monday through Friday from 7:05 a.m. on TV Tokyo).

From fiscal 2025, we were commissioned to produce a new children's information variety program "TOMICA-PLARAIL-WORLD Nori Nori Times!!" (TV Tokyo affiliate, to be broadcast every Sunday morning from 8:30 a.m., starting April 5, 2025).

We are also involved in a wide range of business activities arising from the program, such as events, goods, and corporate collaborations.

Jump+ Channel



MANGA Plus by SHUEISHA CH



YU-GI-OH ! ANIME SERIES CH



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Digital Contents Business

We are involved in a variety of media work centered on digital media, including planning, production, operation, and advertising on platforms such as TikTok and X, as well as YouTube channels such as "SHONEN JUMP CHANNEL OFFICIAL" "Jump+ Channel", "Manga Plus by SHUEISHA CH", "YU-GI-OH ! ANIME SERIES CH", "Saikyo Jump Channel", and "Nori-sta Channel".

Acquisition Elementary
School Student M&A-kun



©買収小学生M&Aくん/ShoPro・FUNNYMOVIE

Saikyo Jump Channel



We are also developing the sales promotion of "Acquisition Elementary School Student M&A-kun (Ma-kun)" and the "Saikyo Jump Channel" since 2024.