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Media Business Division

Ohasta



©ShoPro・TV TOKYO

TOMICA-PLARAIL-WORLD
Nori Nori Times!!



© TOMY

SHONEN JUMP CHANNEL OFFICIAL



Television Program Production

We plan and produce "Ohasuta," a long-running children's information variety program that began in October 1997 and is soon to celebrate its 30th anniversary (broadcast every Monday through Friday from 7:05 a.m. on TV Tokyo).

From fiscal 2025, we were commissioned to produce a new children's information variety program "TOMICA-PLARAIL-WORLD Nori Nori Times!!" (TV Tokyo affiliate, to be broadcast every Sunday morning from 8:30 a.m., starting April 5, 2025).

We are also involved in a wide range of business activities arising from the program, such as events, goods, and corporate collaborations.

Jump+ Channel



MANGA Plus by SHUEISHA CH



YU-GI-OH ! ANIME SERIES CH



©スタジオ・ダイス/集英社・テレビ東京・KONAMI

Digital Contents Business

We are involved in a variety of media work centered on digital media, including planning, production, operation, and advertising on platforms such as TikTok and X, as well as YouTube channels such as "SHONEN JUMP CHANNEL OFFICIAL" "Jump+ Channel", "Manga Plus by SHUEISHA CH", "YU-GI-OH ! ANIME SERIES CH", "Saikyo Jump Channel", and "Nori-sta Channel".

Acquisition Elementary
School Student M&A-kun



©買収小学生M&Aくん/ShoPro・FUNNYMOVIE

Saikyo Jump Channel



We are also developing the sales promotion of "Acquisition Elementary School Student M&A-kun (Ma-kun)" and the "Saikyo Jump Channel" since 2024.



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Anime Production Division



©Yugo KOBAYASHI, Shogakukan / Aoshi Project Season2



©Keigo Shinzo/Shogakukan/Hirayasumi Project



TM and ©2025 Wizards of the Coast/ Shogakukan/WHC/ShoPro



©Gosho Aoyama/Shogakukan/ YIBA Samurai Legend Project



©Rumiko Takahashi, Shogakukan/ Ranma1/2 Project



©VISUAL ARTS/Key/ Torishiro Island Tourist Association



©Tsuyoshi Takaki/Shueisha, Project BLACK TORCH



©Robinson Haruhara,Hirakei/SHUEISHA, The Third Knight Order of the Royal Army



©Yasuki Tanaka/Shueisha, Summer Rendering Project

Planning and production of animated works

We plan and produce numerous animation works, mainly based on original manga by Shogakukan and Shueisha.

We are planning to present a variety of animation projects for a wide range of customers, from kids and families to adult animation fans, so please stay tuned!

Main production work in the past

- "Lets & Go" series
- "Duel Masters" series
- "Mirmo de Pon! " series
- "Kirarin☆Revolution" series
- "Major" series
- Danchi Tomoo
- RIN-NE
- MIX
- "SHINKALION" series
- Bakuman。
- The Disastrous Life of Saiki K.
- Mononogatari
- Kizuna no Allele
- Komi Can't Communicate
- Zom 100 : Bucket List of the Dead



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Event Promotion Division



▲コロコロ魂フェスティバル2025 in 東京おもちゃショー



▲放送30周年記念TVアニメ「名探偵コナン」展
©青山剛昌／小学館・読売テレビ・TMS 1996



▲ダンダダン ゲンガテン
©龍幸伸／集英社



▲アニメ 葬送のフリーレン展
～冒険の終わりに始まる物語～
©山田鐘人・アベツカサ／小学館／「葬送のフリーレン」製作委員会



▲特別展「チ。―地球の運動について―
地球が動く」
©魚豊／小学館／チ。―地球の運動について―製作委員会



▲コロツアー2025



▲全国小学生プログラミング大会
「ゼロワンランドスラム」決勝大会
©ゼロワンランドスラム実行委員会



▲小学館&あんふん ギョット
こどもフェスティバル



▲ラグビー日本代表
BRAVE BLOSSOMSブース
©JRFU



▲チキップダンスーズダンスフェス
©San-X／チキップダンスーズおどるん会

Planning and management of character events.

The Promotion Division handles a large number of events and exhibitions for children and fans, focusing on popular characters from the “manga” and “anime” content of Shogakukan, Shueisha, and other publishers.

Together with our many partner companies, we are able to handle the entire process from planning to production and operation. We offer a wide variety of events, from large-scale events and special exhibitions, to packaged events such as character meet-and-greet events and rallies that are held throughout Japan.

We also handle events for a wide variety of customers, from cultural lectures and award ceremonies to public events, making us a department capable of planning and disseminating information to all kinds of customers.

We will continue to bring fun and smiles to as many people as possible by utilizing our accumulated know-how.



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Product Planning Division

ShoPro Mall

WHISKY MEW

**ShoPro
Books**

ShoPro Mall



DETECTIVE CONAN
©Gosho Aoyama / Shogakukan, Yomiuri TV, TMS 1996

SPY×FAMILY
© Tatsuya Endo/Shueisha,
SPY x FAMILY Project

WHISKEY MEW



USHIO & TORA / KARAKURI CIRCUS
©Kazuhiro Fujita/Shogakukan



TOUCH
©Mitsuru Adachi/Shogakukan

ShoPro Books



"Akkun, The baby devil"
©Rui Tomono/ShoPro 2026



"Overrun by worldly desires"
©Ichiro Furutachi / ShoPro 2026

Character Merchandise Planning, Production, and Sales

The Product Planning Division plans, produces, and sells a wide range of character merchandise based on titles from Shogakukan, Shueisha, and other publishers. As a comprehensive production team dedicated to maximizing the appeal of each title, we strive to deliver joy and excitement to our fans through our products.

ShoPro Mall

Featuring titles represented by ShoPro, we plan and produce merchandise, which we sell through our e-commerce site "ShoPro Mall," as well as at events and pop-up stores. We aim to maximize the appeal of these works through our merchandise so as to enrich the fan experience.

WHISKEY MEW

WHISKY MEW is a premium online store offering whiskies curated by renowned whisky critic Hideo Yamaoka. Each bottle is adorned with specially designed labels featuring artwork from featured manga, anime, or other titles.

By blending whisky with Japanese pop culture, WHISKY MEW delivers a unique and "seriously delicious" experience.

ShoPro Books

Under the ShoPro Books label, we publish a diverse selection of titles, including translated comics, visual books, children's books, and business books.

We also plan, produce, and distribute calendars featuring popular characters such as Doraemon, Pokémon, and Detective Conan.



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Merchandise Alliance Promotion Office

LIFETUNES MALL



「LIFETUNES MALL」

Merchandise Alliance Promotion Office

This department collaborates to promote Shogakukan's global merchandise business, including the operation of the official Shogakukan merchandise site "LIFETUNES MALL," and the wholesale distribution of Shogakukan character goods to bookstores, retail partners, and overseas markets.

With a customer-first approach, we develop and sell a wide variety of original products based on "The Manga".