



Business Development Division

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Business Strategy Office

Adult lectures (painting classes)



GINZA
S. ATELIER
Shogakukan Academy






Adult lectures (painting classes)

**Shogakukan Academy Kaiga Club
Shogakukan Academy S. ATELIER**

We operate “Shogakukan Academy Kaiga Club”, a painting class mainly for seniors, where students can learn to paint, and “Shogakukan Academy S. Atelier”, a course for people who want to become professionals.

**For New Business
Internal and External Alliance Strategies**

The New Business Strategy Office collaborates with Shogakukan, Shueisha, and group companies to create new businesses that leverage their respective strengths and work toward the realization of co-creation.

With companies outside the group, we will formulate and execute business plans in Japan and abroad as part of our business diversification strategy, with a view to expanding into fields that are different from our existing businesses, regardless of age or genre.

Planning and Promotion of New Business

Business Support for group companies
→Co-creation activities with 8-Lynx Inc.





