



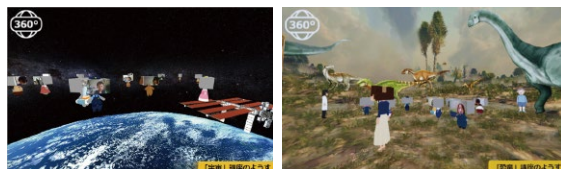
Business Development Division

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Education Content Development Office

未来を力強く生きぬくための力を養う
小学生向けオンライン学習

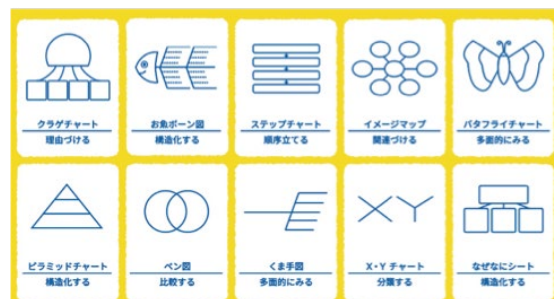
小学館の
探究学習
-TANKYU GAKUSYU-



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SHUEISHA

Books Planned and produced by the Education Content Development Office



Thinking Master Tools



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Shogakukan,
Yomiuri Television,
TMS 1996

Education Content Development Office

We develop unique educational contents mainly for infants and elementary school students.

For example, with the "Detective Conan Zemi" for elementary school students, we are responsible for developing a correspondence education course that delivers workbooks to homes and a "Nazotoki" course, which is a Digital Educational Content. We also produce the "Shogakukan Thinking Skills Test", which incorporates "Thinking Master Tools" to deepen and organize thinking and "Multiple Subject Questions", which consist of multiple subjects and assignments which are corrected after completion.

In addition, we are also developing new content through book production using our content production know-how, alliances with other companies, advisory services, and commissioned public projects, creating opportunities for "learning for the future" and "having fun while learning".

Our goal is to create content that allows people with different needs and targets to experience the education and entertainment that only ShoPro can provide.