

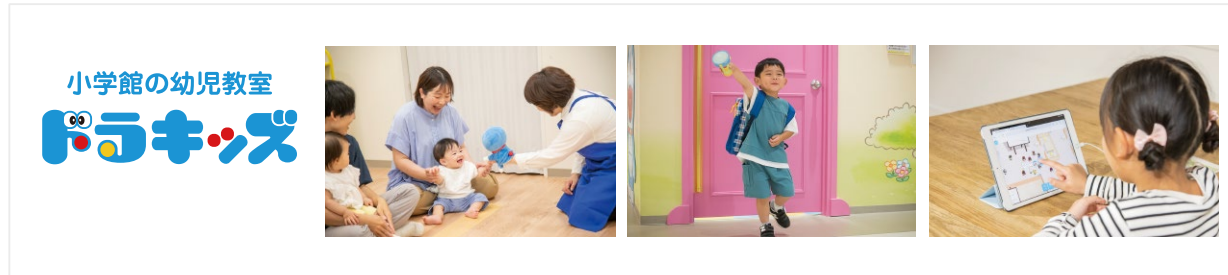


Education Division

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Child Education Division

Shogakukan's infant classroom Dora Kids



Infant classroom collaboration with MIKI HOUSE



In-school educational support for kindergartens, nursery schools, and children's schools



Education Services for Infants

Shogakukan's Infant Classroom Dora Kids

Dora Kids is an early childhood education service of Shogakukan, with approximately 100 schools located in major shopping centers, department stores, and other commercial facilities across the country. In 2025, we renewed our educational curriculum by introducing our unique "Gakushu (楽習)" method designed to "inspire children to love learning". The new curriculum aims to develop children's ability to utilize AI, think on their own and pursue solutions.

The Dora Kids Online Course has also been open since April 2021, making Dora Kids classes now available anywhere in Japan.

Infant classroom collaboration with MIKI HOUSE

In collaboration with MIKI HOUSE, a children's clothing company, we offer preschool classes at major department stores nationwide. At KIDS PAL, we nurture "the ability to solve problems in a positive manner" and "the ability to build harmonious relationships with others" through fun and enjoyable learning. MIKI HOUSE EIKAIWA CLUB is an English conversation school for young children, where a Japanese teacher and an English speaker team up to provide pair teaching. We also offer courses for elementary school entrance examinations in cooperation with Rieikai, a prep school with a reliable track record of success (not available in some regions).

In-school educational support for kindergartens, nurseryschools, preschools

Specialized teachers visit kindergartens, nursery schools, and international preschools to provide regular and extracurricular early childhood education. We cater to the educational needs of children and help preschools to differentiate themselves in their local communities.



Education Division

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Correspondence Course Division

DETECTIVE CONAN  
名探偵コナン ゼミ

通信教育コース

©Gosho Aoyama/Shogakukan

DETECTIVE CONAN  
名探偵コナン ゼミ  
ナゾトキ

スタート

利用規約

©Gosho Aoyama/Shogakukan ©Gosho Aoyama/Shogakukan, Yomiuri TV, TMS 1996 ©名探偵コナンゼミLLP

**Detective Conan Zemi**

Detective Conan Zemi is edutainment content brought to you from the world of Detective Conan.

Two services are available: "Detective Conan Seminar Correspondence Education" for elementary school students and "Detective Conan Seminar Nazotoki", a Nazotoki Digital Educational Content.

**Detective Conan Zemi correspondence courses**

Let's learn together with the characters of Detective Conan!

The correspondence course produced by Shogakukan Manabi With is a fun and effective way to learn subjects!

The average annual retention rate is 96% !

Each month, a workbook will be delivered to your home to help you learn the basics of Japanese and maths. Six courses are available for grades one to six.

**Detective Conan Zemi Nazotoki**

Fun to solve! Level up your 5 powers with Nazotoki!

Digital Educational Content in which players can enjoy the story of "Detective Conan" delivered every week while solving puzzles. There are two courses in total, which can be selected according to the difficulty level of the riddles.



Education Division

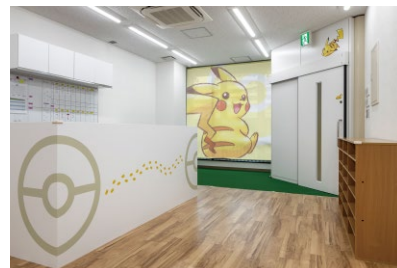
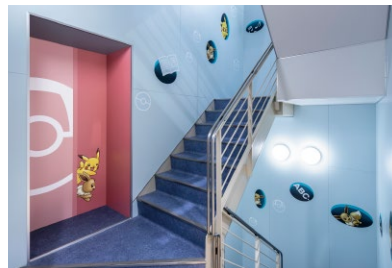
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Childcare Division

Pokémon Global Academy



Pokémon Global Academy Tama Plaza



Pokémon Global Academy Miyazakidai

©Nintendo-Creatures-GAME FREAK-TV Tokyo-ShoPro-JR Kikaku ©Pokémon

ShoPro Marche and In-house Cafe



Members of the Farm



In-house Cafe

Private School Children  
Pokemon Global Academy

Opened in April 2016 and based on the educational know-how cultivated by the Shogakukan Group over many years, this one-stop after-school education facility provides not only traditional after-school care, but also a “fun and educational time and space” filled with many learning elements. It is a one-stop after-school education facility.

We offer a wide variety of programs and educational materials with an awareness of the “real world”. We provide a fulfilling after-school experience.

ShoPro Marche,  
In-House Café Initiatives

The General Childcare Division employs people with disabilities jointly with Shogakukan Academy Co. Ltd. The division's main business is the cultivation of pesticide-free vegetables at a farm in Saitama Prefecture, and regularly holds “ShoPro Marche”, an event to distribute pesticide-free vegetables.

In addition, in March 2025, we started an in-house café project on a trial basis.

We will offer very high quality coffee, made from hand-picked green coffee beans. We will promote employee refreshment and communication by providing “pesticide-free vegetables” and “delicious coffee”.



Education Division

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**Public Service Division**

**Public Facility Operation**

**Lifelong Learning Facilities**



**partial list**

- ▶ Auto Resort Yakumo
- ▶ Kudan Lifelong Learning Hall, Chiyoda-ku
- ▶ Hibiya Library and Museum, Chiyoda-ku
- ▶ Sirius, Yamato City
- ▶ Eco Plaza, Minato-ku
- ▶ Kamakura Lifelong Learning Hall, Kamakura City
- ▶ Nakanoshima Library, Osaka
- ▶ Nara Crafts Museum, Nara City
- ▶ Ashiya City Museum of Art and History, etc.

**Children's Healthy Upbringing Facilities**



**partial list**

- ▶ Yahiro Children's Center, Sumida-ku
- ▶ Umewakabashi Community Center, Sumida-ku
- ▶ Komaki City Komaki Children's Center/Minami Children's Center/Kitasato Children's Center/ Seibu Children's Center
- ▶ Youth Exchange Plaza in Nagoya City,
- ▶ Hino City child inclusion support center future KU The junior and senior high school students' generation space
- ▶ Hyogo Prefecture Children's House, etc.

**Correctional Facilities**



**partial list**

- ▶ Mine Rehabilitation Program Center
- ▶ Kitsuregawa Rehabilitation Program Center
- ▶ Harima Rehabilitation Program Center
- ▶ Shizuoka Prison
- ▶ Kasamatsu Prison.
- ▶ HP of Shopro Correctional Education project <https://www.shopro.co.jp/ce/>

**Management and operation of public facilities**

We participate in the PFI (Private-Finance-Initiative) and Designated Manager systems to deliver benefits to many people through the operation of lifelong learning facilities, childcare facilities, correctional facilities, etc.

**[Lifelong Learning Facilities]**

We will work with you to create services for public facilities so that you can enjoy a better life in the city where you live.

**[Children's Healthy Upbringing Facilities]**

We aim to create a warm place where parents and children can spend time together in peace and security, while ensuring a healthy playground for all children; promoting their health and emotional development.

**[Correctional Facilities]**

Valuing the "right to education" that all people have equally, we participate in correctional education programs, develop and implement educational programs and job training programs to prevent recidivism and reintegrate inmates into society, as well as provide operational support.

**Operation and Production of Orders Received**

**Ministry of Health, Labour and Welfare**

- ▶ Drug abuse prevention awareness program "STOP the Drugs"
- ▶ Public Relations for the Promotion of Healthy Japan 21
- ▶ Promotion of child-rearing without physical punishment

**Children and Families Agency**

- ▶ A set of work related to the dissemination and enlightenment of "Healthy Parents and Children 21" in accordance with the Basic Law for Child and Maternal Health and Child Development
- ▶ Network Formation Project for People Experiencing Social Care

**Ministry of Justice**

- ▶ Production of online public relations programs on recidivism prevention (\* Results-based private sector contract system)
- ▶ Development of educational materials to motivate people to work in penal institutions

**Other government and public offices**

- ▶ Project for raising awareness of measures for victims of crime etc. (National Police Agency)
- ▶ Contracted survey and analysis of measures to promote requests for employment support for prisoners in prisons (Ministry of Internal Affairs and Communications)
- ▶ Contract for the FY2024 Expo Educational Program Utilization Project for High School Students (Expo Promotion Bureau, Osaka Prefectural and City governments)
- ▶ Koto-ku Environmental Certification Test (Koto-ku)



▲ We visit educational institutions and events across the country to promote various initiatives to prevent drug abuse.



▲ We have a wealth of experience in producing posters, leaflets, and videos.

**Management and Production of Orders Received**

We will propose and produce projects to meet your requirements, utilizing our expertise in developing contents based upon your needs.

**Content Development**

We are capable of developing a wide range of content based on our accumulated experience, from planning a wide variety of courses and training programs, to the production of teaching materials and video production.