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Child Education Division

Shogakukan's infant classroom Dora Kids



Infant classroom collaboration with MIKI HOUSE



In-school educational support for kindergartens, nursery schools, and children's schools



Education Services for Infants

Shogakukan's Infant Classroom Dora Kids

Shogakukan's early childhood education program, Dora Kids, operates approximately 60 classrooms located within major shopping centers, department stores, and other commercial facilities nationwide. Since opening its first classroom in 1986, the program has built a track record spanning over 40 years and accumulated extensive expertise in early childhood education. A curriculum revamp started in 2025. We have introduced new programs, including "Secret Gadget Creation", app-based learning materials that use these gadgets to solve problems, and AI-powered learning materials, and we are putting our unique "Gakushu" (joyful learning) method into practice to help children "fall in love with learning."

The Dora Kids Online Course has also been open since April 2021, making Dora Kids classes now available anywhere in Japan.

Infant classroom collaboration with MIKI HOUSE

In collaboration with MIKI HOUSE, a children's clothing company, we offer preschool classes at major department stores nationwide. At KIDS PAL, starting in 2026, we strengthen our physical activity and critical thinking programs to foster "the ability to tackle problems with a positive attitude (a resilient mind)" and "the ability to build positive relationships with others (a kind heart)" through fun learning. MIKI HOUSE EIKAIWA CLUB is an English conversation school for young children, where a Japanese teacher and an English speaker team up to provide pair teaching. We also offer courses for elementary school entrance examinations in cooperation with Rieikai, a prep school with a reliable track record of success (not available in some regions).

In-school educational support for kindergartens, nursery schools, preschools

Specialized teachers visit kindergartens, nursery schools, and international preschools to provide regular and extracurricular early childhood education. We provide high-quality educational programs that meet the needs of both children and parents while helping schools stand out in the local community.