



Education

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Education Solutions Division

Business partnership with COMPASS Inc.



Value Provision Model



Education Solutions Division

The Education Solutions Division is a department established in fiscal year 2025 with a mission to create new business initiatives that address the challenges faced by schools, educational institutions, companies, and organizations by leveraging the expertise and resources related to learning and educational content from our company and other group companies, including Shogakukan, in a multifaceted manner.

“SPARKE,” an inquiry-based learning library for elementary and junior high schools, is a set of educational materials for schools developed in collaboration with our group company, COMPASS, under the theme “Bringing real-world learning to schools.”

We transform the values that companies wish to convey into educational materials and deliver them to teachers and students nationwide as corporate partnership-based content.

This initiative meets the needs of both schools—which face the challenges of strengthening socially engaged learning and reducing the burden on educators—and companies seeking to promote their various business activities to children, thereby providing value to both parties.

By encouraging children to engage in more proactive and interactive learning while being mindful of their connection to society, we are nurturing their “ability to shape the future.”

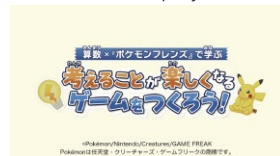
Moving forward, we will continue to create sustainable businesses that contribute to society by developing solutions tailored to the needs of children, schools and educational institutions (including kindergartens, nurseries, high schools, and universities), and companies—all without being constrained by traditional business models or fixed notions.

Selected Partnerships

T-ARTS Company Ltd.



The Pokémon Company



MEGMILK SNOW BRAND CO., LTD



THE SKATER CO., LTD



Classroom Lesson at an Elementary School

