



Media Division

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Ohasta



©ShoPro-TV TOKYO

Tomipla World Norinori Times!!



©TOMY

Jump Channel



Saikyo Jump Channel



Acquisition Elementary School Student M&A-kun



©買収小学生M&Aくん/
ShoPro・FUNNYMOVIE

Television Program Production

We plan and produce “Ohasuta,” a long-running children’s information variety program that began in October 1997 and is soon to celebrate its 30th anniversary (broadcast every Monday through Friday from 7:05 a.m. on TV Tokyo).

In fiscal 2025, we are commissioned to produce a new children’s information variety program “Tomipla World Norinori Times!!” (TV Tokyo affiliate, to be broadcast every Sunday morning from 8:30 a.m., starting April 5, 2025).

We are also involved in a wide range of business activities arising from the program, such as events, goods, and corporate collaborations.

Digital Contents Business

We are involved in a variety of media work centered on digital media, including planning, production, operation, and advertising on platforms such as TikTok and X, as well as YouTube channels such as “Jump Channel”, “Saikyou Jump Channel”, and “Nori-sta Channel”.

We are also developing the sales promotion of “Acquisition Elementary School Student M&A-kun (Ma-kun)” and appeared on the “Saikyou Jump Channel” last fiscal year.