Media Division

HOME | Our Company > Business Info > Media Division > Media Business Division

Media Business Division







Television Program Production

We plan and produce "Ohasuta," a long-running children's information variety program that began in October 1997 and is soon to celebrate its 30th anniversary (broadcast every Monday through Friday from 7:05 a.m. on TV Tokyo).

We are also involved in a wide range of business activities arising from the program, such as events, goods, and corporate collaborations.

Digital Contents Business

We are involved in a variety of media work centered on digital media, including planning, production, operation, and advertising on platforms such as TikTok and X, as well as YouTube channels such as "Jump Channel", "Saikyou Jump Channel", and "Nori-sta Channel".