



Media Division

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Global Business Division

Overseas sales of programs



Zom100

©Haro Aso, Kotaro Takata,
Shogakukan/Zom100
Project



Aoashi

©2022 Yugo KOBAYASHI,
Shogakukan/Aoashi
Project



**Tis Time for
Torture
Princess**

©Robinson Haruhara,
Hirakei/SHUEISHA,
The Third Knight Order of
the Royal Army



**YAIBA:
Samurai Legend**

©Gosho Aoyama/
Shogakukan/YAIBA
Samurai Legend
Project



Ranma1/2

©Rumiko Takahashi,
Shogakukan/Ranma1/2
Project



**Summer
Pockets**

©VISUAL
ARTS/Key/Torishiro
Island Tourist
Association

Overseas development of characters



**Detective
Conan**

©Gosho Aoyama/
Shogakukan,
Yomiuri TV, TMS1996



Inuyasha

©Rumiko Takahashi/
Shogakukan, Yomiuri TV,
Sunrise 2020



**Zo Zo
Zombie**

©ShoPro/
Spin Master Ltd.
©Yasunari
Nagatoshi/Shogakukan

Overseas sales of domestic works

At ShoPro we sell many works to overseas TV stations and distribution companies. Mainly in Asia and Europe and the United States these include animation produced in-house. We also license commercial products to overseas manufacturers, and develop events such as character cafes and pop-up shops.

We are able to introduce Japanese content to countries around the world, and in addition to the domestic market, we are developing the character business with the aim of further expanding our work.

Domestic sales of overseas works

Overseas conventions give us the opportunity through introductions from overseas companies to acquire works, or to import high potential contents into Japan.

As an agent for overseas content, we also focus on the overseas character business for the domestic market, such as domestic commercialization, sales promotion development, and holding events in cooperation with the copyright holder.

Business Development

Making full use of our company's domestic and overseas distribution & licensing business networks, we will focus on generating co-producing opportunities, product sales business including EC and construction of new schemes for joint production business, and business investment with overseas companies aiming for expansion of our character business. We are taking on the challenge of creating a new value chain that is different from the traditional licensing business that our company has focused on for many years.