



Media Division

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# LIFETUNES MALL



LIFETUNES MALL



BE-PAL



DIME



Shogakukan Department Store



Kajin Biyori



WHISKY MEW



ShoPro Mall

## Planning, development and sales of mail-order products

We operate "LIFETUNES MALL", Shogakukan's comprehensive mail-order site.

At "COMIXYZ", which mainly offers products based on Shogakukan's original works, we work with the editorial department to plan and sell products that only an official site can offer. The "Shogakukan Department Store" and "Kajin Biyori" offer products that make your life more enjoyable! We carefully select and sell only the things that resonate with you and can be loved for a long time, such as things that make your heart flutter just by looking at them, things that fill your life with enchantment the more you use them, and limited edition products that can only be purchased here.

The company also plans and operates "WHISKY MEW", a website specializing in whiskey that plans and sells original bottles of whiskey with manga labels, and "ShoPro Mall", an official website focusing on original products that utilize a variety of ShoPro content. Each site is a rare and unique e-commerce site that only ShoPro can offer.